

Sector	No. jobs in 2019 (above / below national average)	Change in jobs 2019 -2022 (Nation)	No. businesses in 2021 (% with 1-4 employees)	Median average salary*	Top five specialised skills**	Top soft skills**	Job postings regional breakdown**
Advanced manufacturin g & engineering	51,068 13% above	-14.7% (-5%)	5,748 (78%)	£34.0k	1. Mechanical engineering 2. Machinery 3. Auditing 4. Engineering design process 5. Electrical engineering	1. Communications 2. Management 3. Customer service 4. Planning 5. Detail oriented	1. Basingstoke and Deane 2. Guildford 3. Rushmoor 4. Test Valley 5. Woking
Aerospace, space & satellite	5,863 18% below	+3.8% (-10.4%)	376 (77%)	£43.3k	1. Agile Methodology 2. SQL (Programming Language) 3. Microsoft Azure 4. Automation 5. C# (Programming Language)	1. Communications 2. Management 3. Customer service 4. Problem solving 5. Planning	1. Guildford 2. Basingstoke and Deane 3. Rushmoor 4. Woking 5. Reigate and Banstead
Construction	52,865 17% above	+6.0% (+1.9%)	13,834 (86%)	£34.7k	1. Construction 2. Carpentry 3. Painting 4. Civil engineering 5. Plumbing	1. Management 2. Communications 3. Planning 4. Customer service 5. Leadership	1. Guildford 2. Basingstoke and Deane 3. Winchester 4. Reigate and Banstead 5. Rushmoor
Creative	59,243 41% above	+2.5% (+1.8%)	14,997 (90%)	£45.1k	1. Marketing 2. Agile methodology 3. Javascript (Programming language) 4. SQL (Programming language) 5. C# (Programming language)	1. Communications 2. Management 3. Sales 4. Planning 5. Customer service	1. Guildford 2. Basingstoke and Deane 3. Rushmoor 4. Reigate and Banstead 5. Woking
Health & Social care	120,068 2% below	-0.6% (+6.1%)	5,011 (46%)	£25.5k	1. Nursing 2. Personal care 3. Mental health 4. Auditing 5. Midwifery	1. Communications 2. Management 3. Teaching 4. Leadership 5. Customer service	1. Guildford 2. Basingstoke and Deane 3. Reigate and Banstead 4. Epsom and Ewell 5. Winchester
Hospitality & tourism	96,559 0% above	-3.9% (-2.5%)	8,377 (50%)	£17.6k	1. Restaurant operation 2. Cooking 3. Food safety and sanitation 4. Food preparation 5. Stock control	1. Customer service 2. Communications 3. Management 4. Cleanliness 5. Enthusiasm	1. Guildford 2. Elmbridge 3. Basingstoke and Deane 4. Winchester 5. Waverley

IT	73,804 66% above	-7.1% (+4.1%)	12,774 (87%)	£50.9k	<ol style="list-style-type: none"> 1. Agile methodology 2. SQL (Programming language) 3. Javascript (Programming language) 4. Microsoft Azure 5. C# (Programming language) 	<ol style="list-style-type: none"> 1. Communications 2. Management 3. Customer service 4. Problem solving 5. Leadership 	<ol style="list-style-type: none"> 1. Guildford 2. Basingstoke and Deane 3. Rushmoor 4. Reigate and Banstead 5. Woking
Land based (incl. Animal health and welfare)	22,146 40% above	-3.4% (+0.7%)	3,925 (77%)	£22.8k	<ol style="list-style-type: none"> 1. Landscaping 2. Mowing 3. Gardening 4. Machinery 5. Weed control 	<ol style="list-style-type: none"> 1. Communications 2. Management 3. Coaching 4. Customer service 5. Planning 	<ol style="list-style-type: none"> 1. Guildford 2. Basingstoke and Deane 3. Winchester 4. Woking 5. Test Valley
Professional services	94,672 7% above	+3.3% (+4.7%)	22,149 (88%)	£36.0k	<ol style="list-style-type: none"> 1. Finance 2. Accounting 3. Marketing 4. Invoicing 5. Auditing 	<ol style="list-style-type: none"> 1. Communications 2. Sales 3. Management 4. Customer service 5. Detail oriented 	<ol style="list-style-type: none"> 1. Guildford 2. Basingstoke and Deane 3. Reigate and Banstead 4. Rushmoor 5. Elmbridge

Table XX: Sector profile summary table | **Source:** Lightcast | * LSIP = £30.0k; South East = £30.0k; Nation = £31.2k | ** January 2019 – December 2022