

## Profile: Professional Services

### Alignment to strategic priorities:

National Hampshire CC Surrey CC **Coast to Capital** Enterprise M3

<b>94,672</b> Jobs (2019) 7% above National average	<b>+3.3%</b> % Change (2019 - 2022) Nation: +4.7%	<b>22,149</b> businesses (2021) 88% have 1-4 employees	<b>£36.0k</b> Median advertised salaries: LSIP = £30.0k   South East = £30.0k   Nation = £31.2k
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Source: Lightcast

#### TOP ONLINE POSTED OCCUPATIONS:

1. Sales related occupations n.e.c.
2. Other administrative occupations n.e.c.
3. Customer service occupations n.e.c.
4. Marketing and sales directors
5. Chartered and certified accountants

#### TOP SOFT SKILLS:

1. Communications
2. Sales
3. Management
4. Customer service
5. Detail oriented

#### TOP SPECIALISED SKILLS:

1. Finance
2. Accounting
3. Marketing
4. Invoicing
5. Auditing

#### JOB POSTINGS REGIONAL BREAKDOWN:

1. Guildford
2. Basingstoke and Deane
3. Reigate and Banstead
4. Rushmoor
5. Elmbridge

Data are for January 2019 – December 2022 | Source: Lightcast