

## Profile: Land based (including Animal health and welfare)

### Alignment to strategic priorities:

National

Hampshire CC

Surrey CC

Coast to Capital

Enterprise M3

|  |   |   |   |
|--|---|---|---|
| <b>22,146</b><br>Jobs (2019)<br>40% above National average | <b>-3.4%</b><br>% Change (2019 - 2022)<br>Nation: +0.7% | <b>3,925</b><br>businesses (2021)<br>77% have 1-4 employees | <b>£22.8k</b><br>Median advertised salaries:<br>LSIP = £30.0k   South East = £30.0k   Nation = £31.2k |
|--|---|---|---|

Source: Lightcast

#### TOP ONLINE POSTED OCCUPATIONS:

1. Sports coaches, instructors, and officials
2. Gardeners and landscape gardeners
3. Veterinarians
4. Animal care service occupations n.e.c.
5. Veterinary nurses

#### TOP SOFT SKILLS:

1. Communications
2. Management
3. Coaching
4. Customer service
5. Planning

#### TOP SPECIALISED SKILLS:

1. Landscaping
2. Mowing
3. Gardening
4. Machinery
5. Weed control

#### JOB POSTINGS REGIONAL BREAKDOWN:

1. Guildford
2. Basingstoke and Deane
3. Winchester
4. Woking
5. Test Valley

Data are for January 2019 – December 2022 | Source: Lightcast