

## Profile: Hospitality & Tourism

### Alignment to strategic priorities:

National    Hampshire CC    Surrey CC    Coast to Capital    Enterprise M3

<b>96,559</b> Jobs (2019) 0% above National average	<b>-3.9%</b> % Change (2019 - 2022) Nation: -2.5%	<b>8,377</b> businesses (2021) 50% have 1-4 employees	<b>£17.6k</b> Median advertised salaries: LSIP = £30.0k   South East = £30.0k   Nation = £31.2k
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Source: Lightcast

#### TOP ONLINE POSTED OCCUPATIONS:

1. Chefs
2. Kitchen and catering assistants
3. Waiters and waitresses
4. Bar staff
5. Catering and bar managers

#### TOP SOFT SKILLS:

1. Customer service
2. Communications
3. Management
4. Cleanliness
5. Enthusiasm

#### TOP SPECIALISED SKILLS:

1. Restaurant operation
2. Cooking
3. Food safety and sanitation
4. Food preparation
5. Stock control

#### JOB POSTINGS REGIONAL BREAKDOWN:

1. Guildford
2. Elmbridge
3. Basingstoke and Deane
4. Winchester
5. Waverley

Data are for January 2019 – December 2022 | Source: Lightcast