

Jobs and careers information for ADVERTISING AND MARKETING ASSOCIATE PROFESSIONALS

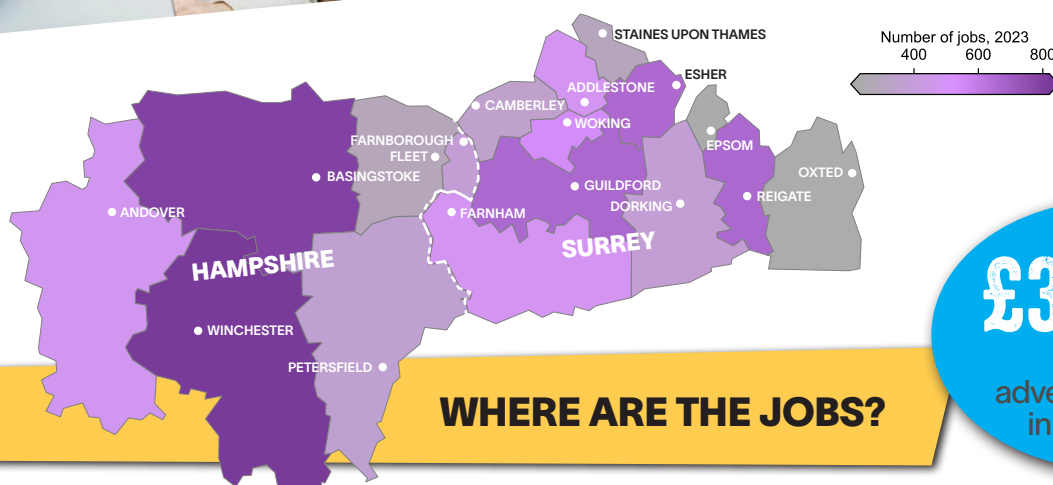


In 2023 there were
just over 8,110
jobs for
**Advertising and marketing
associate professionals**
in the Enterprise M3
(including all of Surrey) region

3,695
jobs recruited
for in
the region

1,040
companies
looking to recruit
in the region

£30,000
median
advertised salary
in the sector



Most typical job titles

- MARKETING SPECIALIST (GENERAL)
- MARKETING ASSISTANT/ASSOCIATE
- MARKET RESEARCH ANALYST (GENERAL)
- DIGITAL MARKETING SPECIALIST
- FUNDRAISING/DEVELOPMENT SPECIALIST

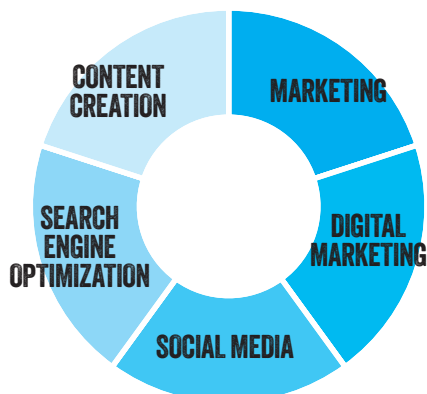
Top 5 recruiting businesses

- IPSOS
- NHS
- RAVEN HOUSING TRUST
- BP
- DAIKIN

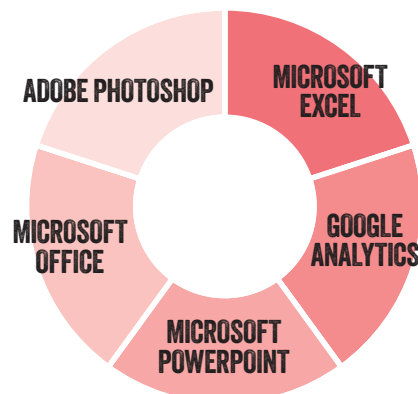
Top common skills



Top specialised skills



Top digital skills



Source: Lightcast, Job postings data 2024.

Note: The pie charts are used for listing purposes only. The relative size of individual slices does not represent the weight of a given skill. In most cases, other skills are required beyond the top 5 listed in the factsheet.