

Annex B.1 – Employer survey report

Overall, there were 234 responses (149 telesales; 85 online). The survey questions aligned with the three overarching themes and asked employers to share information about their main skills gaps and challenges and the types of course delivery methods that would best support their needs.

Business size	Percentage of survey respondents
1-10	32%
11-50	37%
51-250	20%
250+	11%

Business Sector	Percentage of survey respondents
Arts, Entertainment, Leisure	7%
Agriculture, hunting, forestry & fishing	2%
Banks, accountants and finance	7%
Business support	7%
Charity	2%
Construction and Property	23%
Health & Social Work	1%
Hotels/restaurants	3%
IT and communications	15%
Legal	1%
Manufacturing	8%
Marketing and PR	5%
Motor trades	1%
Public sector	1%
Recruitment and HR	2%
Retail/wholesale	5%
Training and Education	6%
Transport and storage	1%
Utilities	1%
Other	2%

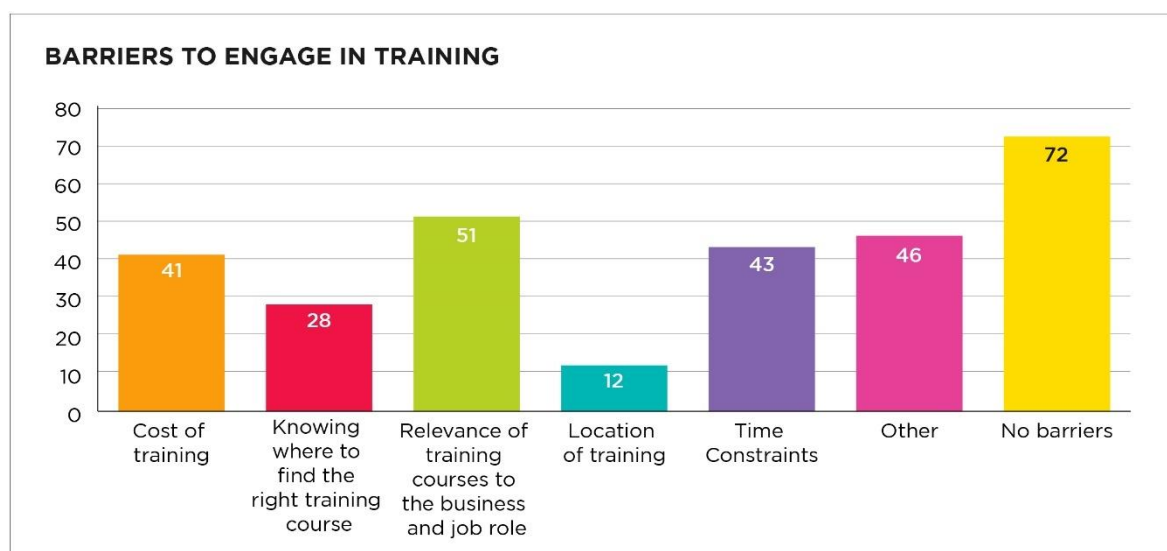
What problems do you experience while recruiting?



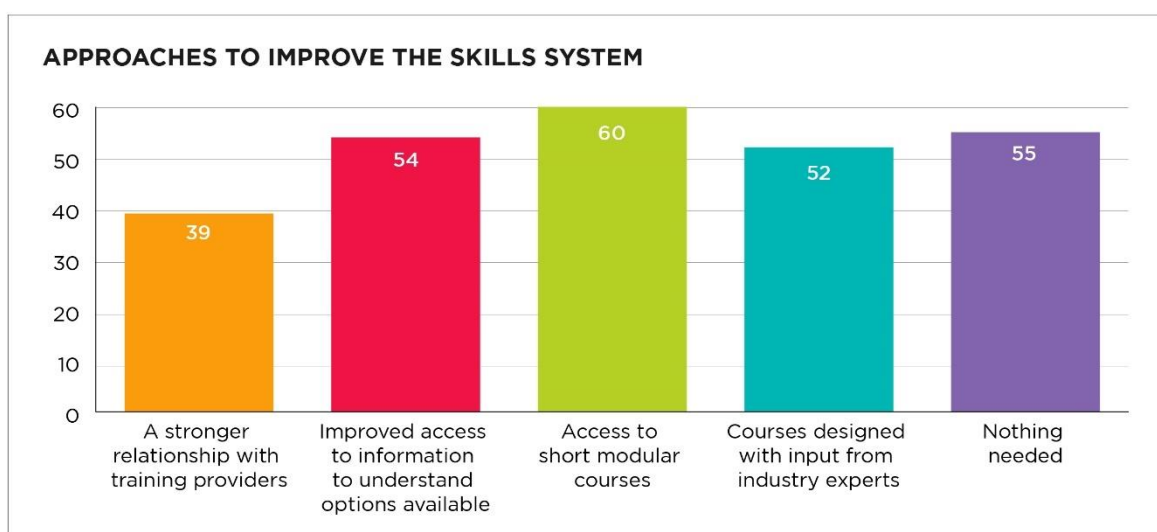
What skills do you need in the short term (now to 6 months)

This was a “free text” box for employers to add a range of different short-term skills needs. Responses have been reviewed and where relevant reference has been made within sector profiles ([Annex A.1](#)) to specific skills/occupation gaps. In addition, a significant proportion made a further reference to skills that fit within the category of “employability”.

What are the current barriers for your business to engage in the full time or part time training of your staff?



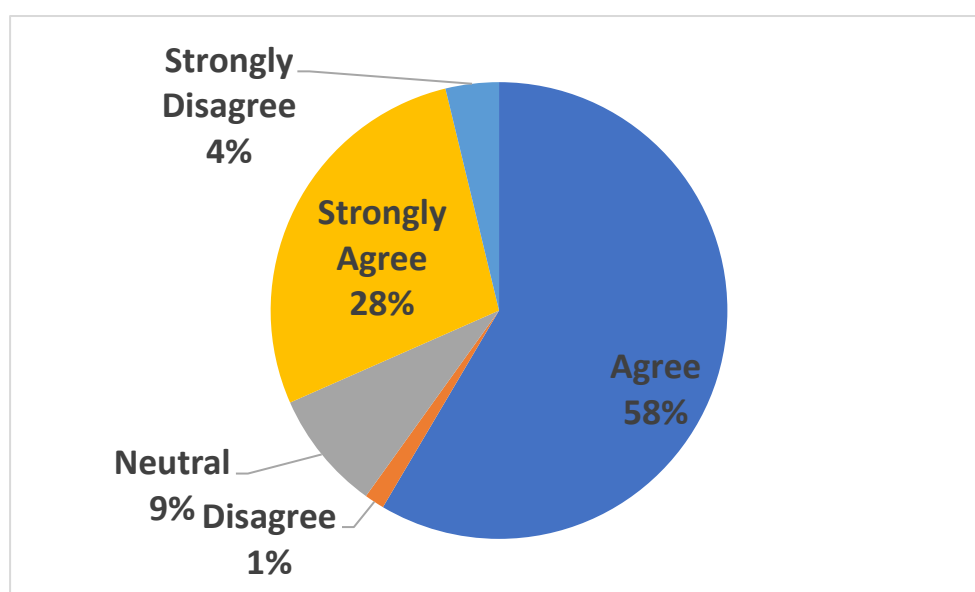
What approaches might improve the skills and knowledge supply for your business?



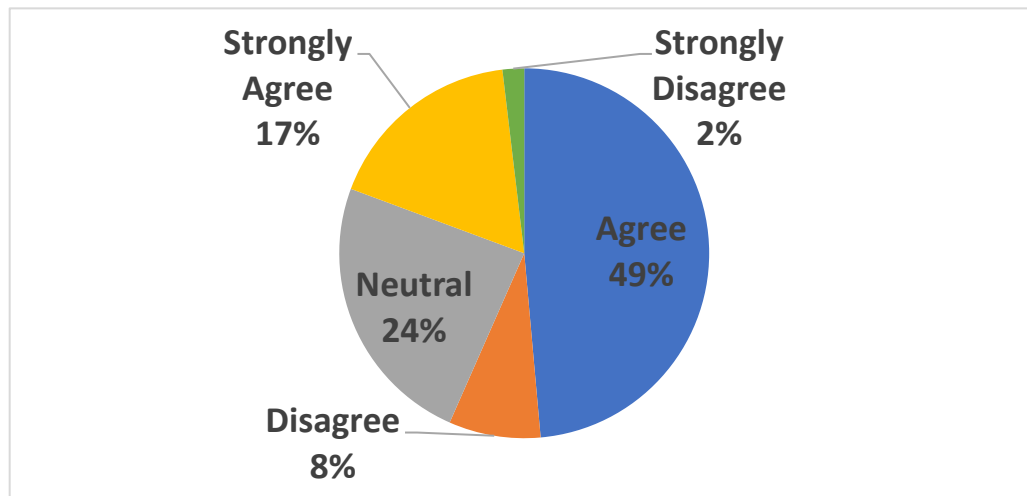
Would your Organisation be prepared to invest in skills that will support your company's growth and development?

Answer	Responses (% of total employer responses)
Yes, in monetary terms	92 (39%)
Yes, in terms of staff being involved in opportunities	140 (60%)
Yes, both	51 (22%)
No, we'd struggle to give staff the time to learn	14 (6%)
No, we'd struggle to pay for training courses	14 (6%)
Other	16 (7%)

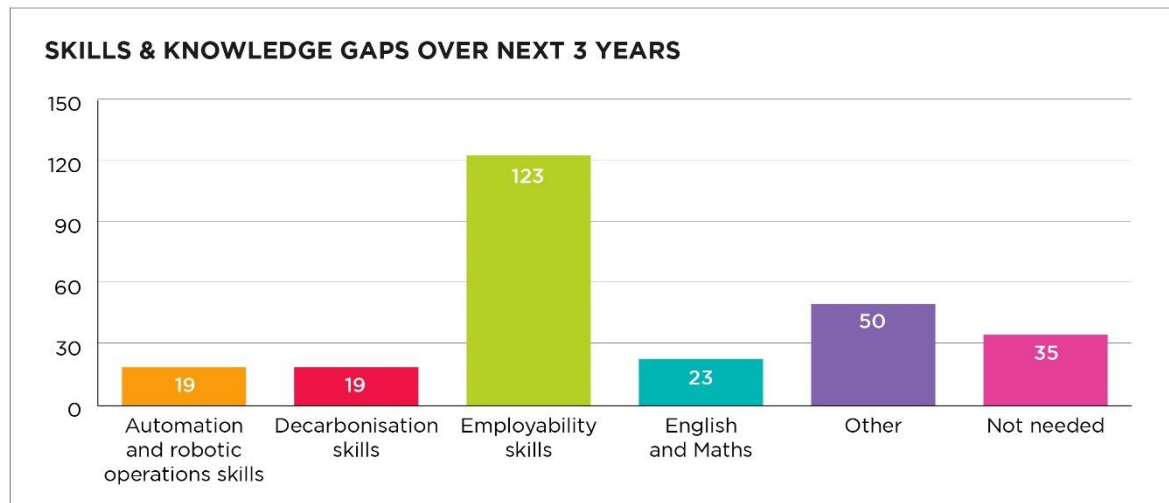
My business has a clear understanding of the likely new skills and knowledge required by our employees to underpin future growth in the next 3 years.



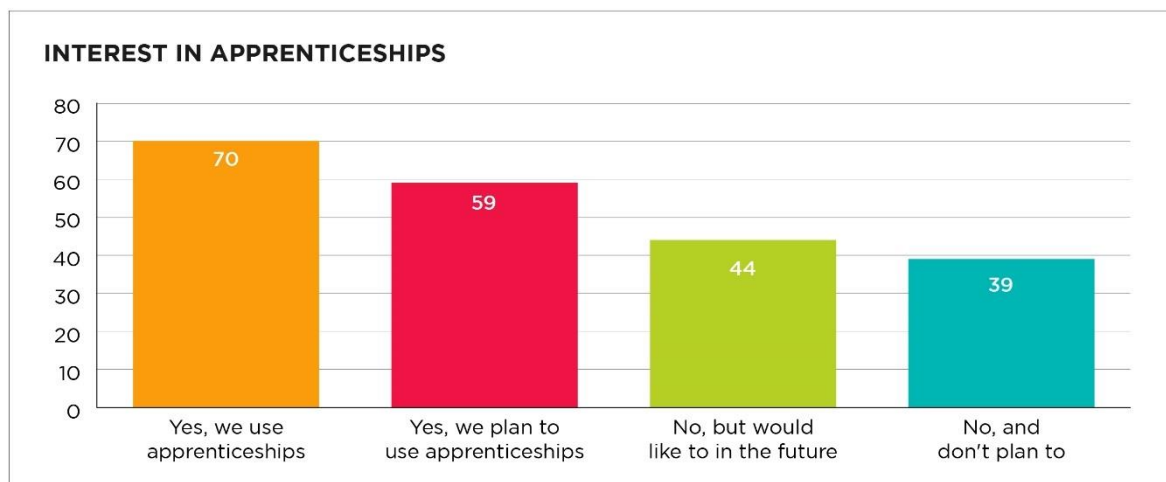
My business is confident that there are suppliers able to provide the training required for these new skills and knowledge needs.



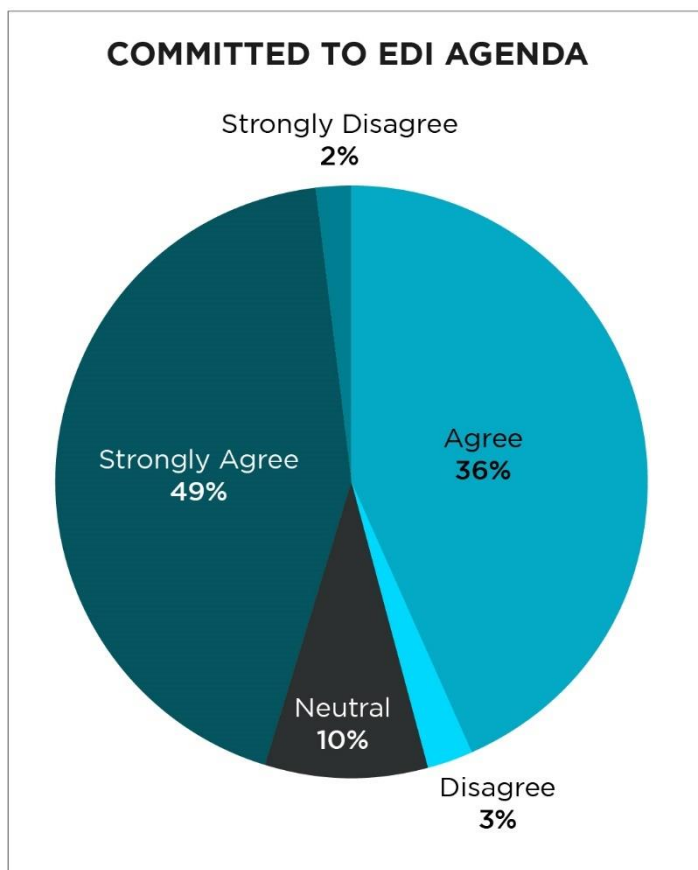
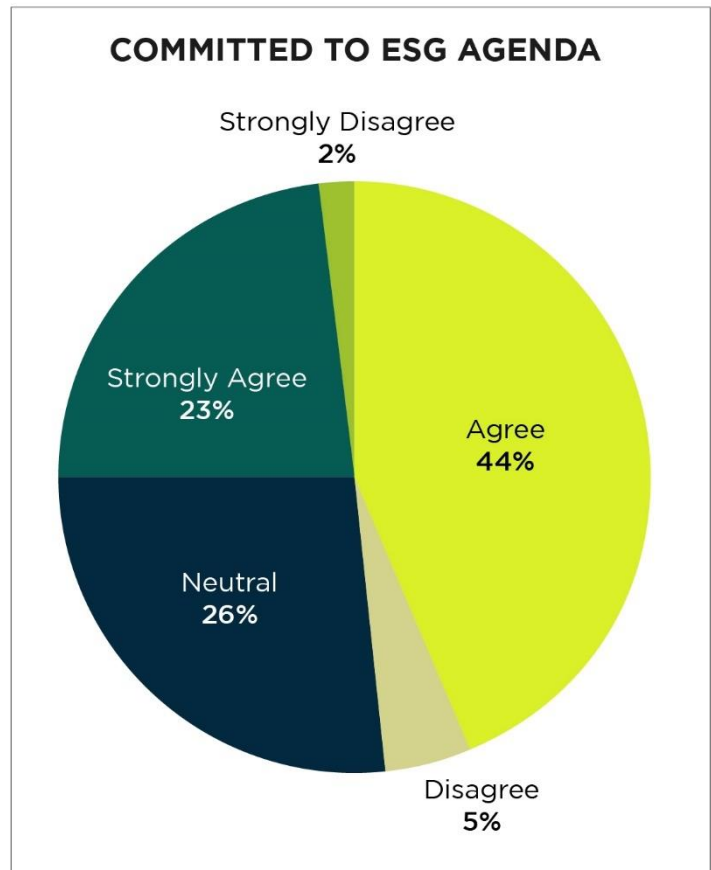
What skills and knowledge gaps will your business need to consider over the next 3 years?



My company uses or is planning to use Apprenticeships to help address our future recruitment and skills needs.



My Company is fully committed to the ESG (Environment, Social and Governance) agenda and we train our employees on this.



My Company is fully committed to the EDI (Equality, Diversity and Inclusion) agenda and we train our employees on this.