

Pyjama Day



Fundraising fun in your PJs!

Support our night nurses

Donate
£1

and wear your best PJs
while doing your job,
hobby or sport*

Organise a PJ day and help raise money so our night nurses can care for more people with life limiting illness in their own homes.


Princess Alice
Hospice

For Compassion. For Living

To find out more visit pah.org.uk/pjday

*Minimum suggested donation of £1 per participant.

pah.org.uk



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What is PJ Day – and why take part?

In late February, a time of year when the nights are long and cold – and our night nurses are out and about in all weathers – we are asking supporters to raise awareness of what our nurses do, and how the public can help.

We're aiming to get families, colleagues, schools, clubs, pubs and teams of all kinds to hold a PJ Day for Princess Alice Hospice.

All you do is wear your pyjamas while doing your job, hobby or sport one day – and pay a suggested minimum of £1 for the privilege.



Care through the night appeal

Our night nurses provide so much more than medical care. They help support patients and families when they need it most. Our Care through the night appeal aims to raise **£54,000** to help ensure that our night nurses can continue to deliver care each and every night.



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Promote your event!

These are just a few ways we can help you promote and put on a great PJ Day event:

- Posters (there are 3 posters included in this pack for you to choose from to print and display)
- Buckets (for collecting money)
- Cut out printables (see page 6)
- If you have a Twitter account tag us **@PAHospice** and we will retweet about your event



Delivering our extraordinary night care already costs the Hospice **£343,000 a year**. And, as the numbers of patients who need us grows, so do our costs. Looking after a patient for an hour costs **£37.49** and an entire night of a nurse's expert care costs **£412**. Therefore, however much you can raise will truly help us to be there as that number grows.



Fundraising at school or a club

There are many fun and exciting ways you can fundraise at school or if you are part of a social club or group whilst wearing your PJs in support of Princess Alice Hospice.

Here are just a few ideas:

- Watch a film
- Class quiz
- Cake sale
- Challenges: Rowathon, sponsored walk, dodgeball



Fundraising at work

Gather your colleagues for some PJ fun! Wear your PJs to work with your colleagues whilst supporting Princess Alice Hospice. It really doesn't matter where you work; in an office, shop, building site etc... you can wear your PJs anywhere whilst doing your day job!

Here are just a few ideas:

- Have breakfast together
- PJ pub lunch or office lunch
- Quiz
- Challenges: Attend a meeting, have a team outing, attend a networking event





Fundraising in your community

If you would like to put on your own fundraising event then PJ Day might just be the perfect event for you. Gather your friends and family and don your PJs together in support of Princess Alice Hospice for the day.



Here are just a few ideas of the type of events you can do together:

- Movie night with friends and family
- Afternoon tea
- Challenges: Go to the shops, walk the dog, go out for lunch



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Have some fun with your event...

...and use the below to print/cut out for decoration and to take photos with!
Don't forget to tag us on Facebook, Twitter and/or Instagram @PAHospice



We are supporting
Princess Alice Hospice
#PJDay2020



pah.org.uk



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Supporting Princess Alice Hospice night nurses

JOINING IS EASY!

All you have to do is wear your best pyjamas and join us on the date below!
Min donation of £1 per PJ participant*

Our PJ Day is on:


Princess Alice
Hospice

For Compassion. For Living

For more information about why we are fundraising for this campaign, visit pah.org.uk/carethroughthenight

*Minimum suggested donation of £1 per participant.

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Sponsorship Form



Name	Event
Team Name	Event Date
Address	Postcode
Email Address	

giftaid it

If I have ticked the box headed 'Gift Aid?' I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want Princess Alice Hospice to reclaim tax on the donation detailed below, given on the date shown. I understand that if I pay less Income Tax / or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand the charity will reclaim 25p of tax on every £1 that I have given.

Full Name <small>(First name and surname)</small>	Home Address <small>(Only needed if you are Gift Aiding your donation) Please do not put your work address here.</small>	Postcode	Donation Amount	Gift Aid?	Date Paid
E.G. John Smith	123, Church Street, Esher, Surrey	PC0 DE1	£20	<input checked="" type="checkbox"/>	01/01/16
				<input type="checkbox"/>	
				<input type="checkbox"/>	
				<input type="checkbox"/>	
				<input type="checkbox"/>	
				<input type="checkbox"/>	
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Full Name <small>(First name and surname)</small>	Home Address <small>(Only needed if you are Gift Aiding your donation) Please do not put your work address here.</small>	Postcode	Donation Amount	Gift Aid?	Date Paid
				<input checked="" type="checkbox"/>	
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				<input checked="" type="checkbox"/>	
				<input checked="" type="checkbox"/>	
Total donations received			£		
Total Gift Aid donations			£		<small>(For office use only)</small>
Date donation given to Princess Alice Hospice					

Money *return* form

Thank you for supporting Princess Alice Hospice. Your help means that we can continue our vital care.

Just a couple of things before we go any further: Please **do not send** any cash in the post. All cheques should be made payable to **Princess Alice Hospice**.

Please complete this form in BLOCK CAPITALS.

Name
Address
Event Name
Amount Enclosed
Any outstanding money still to send in: £
Is this in memory of someone? <small>(If so, please include their name and their relationship to you.)</small>

JustGiving page (if applicable):

www.justgiving.com/
Amount on JustGiving page: £



Please return this form with your sponsorship form(s) and cheque(s) to:

Supporter Care, Princess Alice Hospice,
West End Lane, Esher, Surrey KT10 8NA.



If you receive cash donations you can also pay them in online via **pah.org.uk/donate** which will save you postage fees!





Had fun? Get involved in our other fundraising events...



Adrenaline



Miles of Memories



Running Events

For a full list of events and more information visit pah.org.uk/events

To find out more:
pah.org.uk/pjday
supportercare@pah.org.uk
01372 461808



Princess Alice Hospice, West End Lane, Esher, KT10 8NA

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