

COMMUNITY INVESTMENT PROGRAMME 2018

Heathrow's community investment programme aims to support the economic prosperity of the communities surrounding the airport: **Ealing, Hillingdon, Hounslow, Slough & Spelthorne.**

THE KEY OBJECTIVES ARE TO:



Support skills development to reduce local unemployment.



Raise awareness of high quality careers at Heathrow to young people, their parents and wider job seekers.



Positively engage with local schools, colleges and universities.



Help business grow.

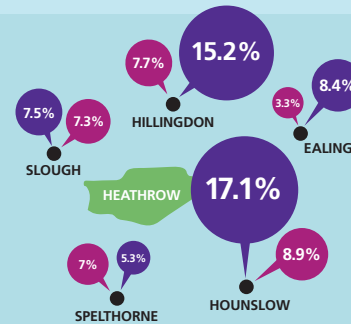
EMPLOYMENT AND SKILLS

EMPLOYMENT IN THE LOCAL AREA

Number of employees based on the airport: **75,780**

Heathrow employees in the local area.

- Percentage of Heathrow staff living locally
- Percentage of employed local residents working at LHR



HEATHROW ACADEMY

Supports local residents into work at Heathrow, through working with employers across the airport community including retailers, caterers, bureaux, aviation, logistics, and construction employers.

IN 2018:

Local people trained: **1,152**

Placed into work: **733**

Apprenticeships courses started: **159**

ENGINEERING APPRENTICESHIPS

Our Engineering Apprentice scheme has been running since 1977, and we welcome a new intake each year.



OVER 97% The number of apprentices offered a permanent position at Heathrow over the last 40 years, when they have completed their 4 years comprehensive training.

Percentage of ex-apprentices still work at Heathrow: **NEARLY 80%**

Percentage of Heathrow's entire engineering workforce that have been through the scheme.

OVER 50%

HEATHROW JOBS & CAREERS FAIR

Showcasing the hundreds of companies operating at Heathrow to 16-24 year olds, students, parents and jobseekers:

TAKING PART IN 2018:

5,460 YOUNG PEOPLE

54 SCHOOLS & COLLEGES

79 EXHIBITORS

YOUTH SOCIAL ACTION #iwill

Heathrow is a pioneer partner of Step Up To Serve, a charity supporting Youth Social Action across the UK, which encourages young people to undertake practical activity to help others and create positive social change.

Heathrow is one of the Duke of Edinburgh's nine Strategic Supporting Partners, providing young people opportunities.

The amount Heathrow donated and fundraised for the Duke of Edinburgh's Award in 2018:

OVER £365,000

The number of local young people who started a DofE Award in 2018:

3,800+

EDUCATION

PRIMARY SCHOOL CHALLENGE

Since launching in 2008, the Challenge helps reduce the skills gap in STEM-related study by working with Year 6 students to code the cargo journey of items that are exported through the airport

3,042 CHILDREN

49 PRIMARY SCHOOLS

SECONDARY SCHOOL CHALLENGE

Since launching in 2009, the Challenge encourages Year 8 students to take on careers in engineering, through building and coding a robot based on the self-driving Pods in Terminal 5.

3,351 CHILDREN

22 SECONDARY SCHOOLS

The number of young people that have taken part in the challenges since they launched:

29,861

PRIMARY SCHOOL CHALLENGE, YOUNG PEOPLE

21,429

SECONDARY SCHOOL CHALLENGE, YOUNG PEOPLE

GOVERNORS

Heathrow encourages colleagues to become governors at local schools, colleges and universities

27 Number of school/college governors

1,134 Hours given in 2018 (est.)

£40,120 Value of time volunteered

COMMUNITY GIVING

HEATHROW COMMUNITY FUND

Heathrow Community Fund is an independent grant-making organisation which makes donations to community projects local to the airport. The aim is to create significant and positive social change, through four distinct grant schemes. In total, we spent:



Heathrow Community Fund

BUSINESS

HEATHROW BUSINESS SUMMIT

Heathrow Business Summits is a programme to support the growth of SMEs by connecting SMEs with each other, with Heathrow, and the world.

CONNECTING SMES TO THE AIRPORT

SMEs get expert advice on how to maximise procurement opportunities from Heathrow's Procurement team and supply chain.

The number of SMEs attending the flagship event in 2018: **243** SMEs

CONNECTING SMES LOCALLY, NATIONALLY & INTERNATIONALLY

Locally: Seminars for SMEs to learn more about exporting and how the airport operates.

Nationally: Heathrow Business Summit events across the UK in 2018.

Internationally: As the UK's only international hub airport, Heathrow partners with the Department for International Trade to connect SMEs to global markets.