

ASSET FINANCE MISUNDERSTOOD?

We asked over 100 businesses their view on Asset Finance, here are some of our findings:

35%

BELIEVE IT IS
BETTER TO BUY
EQUIPMENT
OUTRIGHT

HOWEVER, USING
FINANCE KEEPS



WITHIN A BUSINESS TO
WHILE PAYING OVER
ONE TO FIVE YEARS

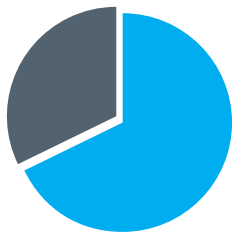


1 IN 5

BELIEVE FINANCE
IS FOR BUSINESSES
THAT CAN'T AFFORD
TO PAY OUTRIGHT
HOWEVER, LOTS OF

INCLUDING MULTI-NATIONALS
USE FINANCE IN ONE FORM OR
ANOTHER WHO BENEFIT FROM

AND



ONLY **2/3**
ARE AWARE THAT

