# Coast to Capital Growth Hub

Internationally connected Regionally focused Locally invested

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## Coast to Capital Growth Hub Services

### What we do

Our expert advisers support business growth across West Sussex, Greater Brighton and East Surrey

#### **About the Growth Hub**

The Coast to Capital Growth Hub team provides free, impartial government funded advice, support, investment and strategic leadership to help drive sustainable business success and economic growth in West Sussex, Greater Brighton and East Surrey

#### How do we deliver for clients

- Encouraging and enabling them to work smarter and more strategically
- Working with them to broker change and have a positive impact on their business
- Connecting them to experts, investors and funders
- Signposting them to national and international opportunities

# Coast to Capital Growth Hub

### Business Resilience 1-2-1 Clinics

Supporting your future growth both in the UK and abroad

### We help you to:

- Sustain and grow your business in times of economic uncertainty
- Differentiate your business more successfully from the competition
- Manage your business finances and cash flow more effectively
- Provide assurance to clients, investors and employees
- Adapt to regulatory change
- Prepare for changing demand from supply chains and clients
- Identify new opportunities in the UK and overseas markets





# Tools for Growth Development

Advanced diagnostics designed to unlock growth within your business

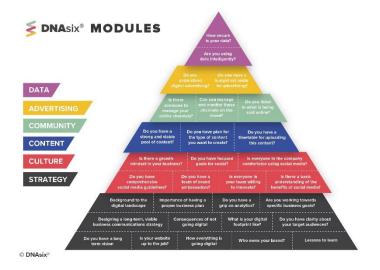
### **Growth diagnostic support**

Our Growth Advisors can provide comprehensive business diagnostics through 'Growth Mapper' which includes a set of assessment questions designed to underpin coaching and growth advice

Grow My Company gives you a benchmark guide of your staffing and turnover within your industry sector

The digital coaching programme 'DNAsix' can help your business survive, compete and ultimately thrive in today's digital marketplace





# Growth Champions

Funded support from specialists

### **Role of Growth Champions**

We can provide a networked collection of local business consultants, all carefully curated as experts in their respected fields

35 experts covering finance, strategy, sales, marketing, planning, IT and export across all industry sectors

High growth businesses can receive a free day of specialist support, fully funded by the Growth Hub, using an expert in any field to help you to overcome specific barriers to growth



### PEER Networks Programme

For ambitious business leaders with an appetite for rapid and high growth

### What is the Programme?

The PEER Networks programme helps leaders of scale-up businesses and those with growth potential through a series of peer to peer groups facilitated by experts in their field

They focus on overcoming barriers to growth with solution driven outcomes

It comprises business cohorts with up to 8 members, working with likeminded peers to help you develop through carefully managed online strategic growth development programmes



### **Testimonials**

Business strategy, growth grants, peer learning, Growth Champion services and 1-2-1 knowledge transfer support



"Our business problems can be honestly and openly discussed in the Coast to Capital Escalator Programme. It is such a boost to know we are not alone."

Rachel Lavelle Director of Lorama Foods



"Completion of our new factory is a business changing step for us which we would not have been able to achieve without the grant from Coast to Capital."

Paul McCulloch – Founder The Chichester Biltong Company



Coast to Capital
Growth Champion
Consulting Support

"It was clear the energy and ability the Growth Champion had to extract key information and transpose it into a plan was excellent. Communication, understanding of our business, and service was second to none!"

Joe Martello - Managing Director Roscomac Group Ltd



Coast to Capital Growth Advisor 1-2-1 Support "We're set fair for the future. It's no exaggeration to say that without Coast to Capital, GBE would not be where it is today."

Mark Bullen
Managing Director, GB Electronics

# Coast to Capital Growth Hub



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Connect with me on LinkedIN

Supporting high growth potential businesses throughout:

- Crawley/Gatwick
- Epsom & Ewell
- Mole Valley
- Reigate & Banstead
- Tandridge

#BuildingBack #Stronger #Smarter #Greener #CoastToCapital #GrowthHub

